Inside the market for WAN management outsourcing: penetration, motivations, benefits, and strategic implications for the ASP market

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20451494&lokasi=lokal

----

Abstrak

Contents :
- Executive Summary
- Chapter One: Introduction
- Chapter Two: CIR's Survey of WAN Management Outsourcing
- Chapter Three: WAN Outsourcing Users and Their Motivations
- Chapter Four: Managed WAN Outsourcing Service Preferences Benefit
 Segmentation
- Chapter Five: Marketing and Strategic Implications