

The consolidation of the information industry - a paradigm shift: the research report

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20451538&lokasi=lokal>

Abstrak

Contents :

- The Consolidation of the Information Industry - A Paradigm Shift
- ABOUT THE AUTHORS
- EXECUTIVE SUMMARY
- INTRODUCTION
- THE INFORMATION INDUSTRY TODAY
- THE TECHNOLOGY OF CONVERGENCE
- THE ECONOMICS OF CONVERGENCE
- THE SOCIOLOGY OF CONVERGENCE
- KEY PROPERTIES OF DIGITAL ELECTRONIC INFORMATION TECHNOLOGY
- A PARADIGM SHIFT: THE NEW INFORMATION INDUSTRY
- THE FUNCTIONALLY BASED BUSINESSES OF THE FUTURE
- WHERE TODAY'S COMPUTER INDUSTRY WILL BE
- REASONS FOR THE EVOLUTION
- INDUSTRY STRUCTURE AND MARKET EVOLUTION
- GROWTH OPPORTUNITIES
- COULD CONVERGENCE BE A MIRAGE?
- WHAT WILL IT TAKE TO SUCCEED?
- CONCLUSION
- APPENDIX
- CREDITS AND SOURCES