

## Developing effective engineering leadership

Morrison, Ray, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20451671&lokasi=lokal>

---

### Abstrak

This book will enable engineering organisations to manage their valuable knowledge resources and the people who possess them. The authors show that the loss of experience and knowledge base due to staff turnover erodes "corporate culture"; a process that keeps industry in a continuous need to reinvent itself. The book concentrates on process, culture, leadership, structure, and emphasises employees as assets rather than as expendable resources. This book provides effective methodologies to devise real solutions for challenges faced by today's engineering managers.