

Sync or swim : a fable about workplace communication and coming together in a crisis

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Abstrak

The workplace is stressful these days. When people are stressed, they have a harder time learning and applying helpful information. Fortunately, stories are one of the most powerful ways to communicate truths effectively. Fables cut through complexity to reveal simple, crucial wisdom. Sync or Swim is a refreshing, illustrated story of a sheepdog and a puffin, that helps us to solve a frustrating mystery: Why do morale-building programs often hurt morale. and why does communicating appreciation too often result in cynical reactions? In Sync or Swim, you'll follow an organizational manager and the challenges he has to overcome: A threatening storm rapidly approaching the island The expectation to do more with less Complaining, negative team members Morale of loyal employees who feel undervalued Long history of mismanagement It's a small tale with great wisdom, a classic insight into the ways expressing authentic appreciation can change everything-and help us survive the storms that threaten us in work and life. "Love, love, loved it! Besides describing exactly what is transpiring in many workplaces, the characters also reflect to perfection the personality types commonly experienced. It was an easy read that flowed well. Amazing work!" - Caroline Rochon (Author /​ Corporate Trainer .