

Storyboard design course : principles, practice, and techniques : the ultimate guide for artists, directors, producers, and scriptwriters

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Abstrak

An essential instruction guide and textbook for aspiring movie and television storyboard artists. It will also serve as a valuable reference source and general orientation for everybody involved in the production process, including directors, producers, actors, and scriptwriters. Students will learn: How to develop sketching skills; How to interpret a film or a TV script in visual terms; How to understand the jargon and the conventions of the media; How to build scenes, plan shot sequences, and make use of special effects. The author demonstrates uses of the storyboard in preparing advertising segments, live action films, TV dramatizations, music videos, animated cartoons, and computer games. He also offers advice on marketing and promotion, building a portfolio, creating a web site, and working with agencies and production companies. Case studies show readers how to create different types of storyboard for a wide range of professional assignments