

Zhuan kui wei ying : guo jia ban dao ti cheng gong zhuan xing jing yan  
= : = Profit from experience : the National Semiconductor story of  
transformation management

Amelio, Gil, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20453509&lokasi=lokal>

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Abstrak

Summary:

In this bestselling book, Gil Amelio outlines the innovations he introduced at National Semiconductor that guided the company from the brink of bankruptcy to its highest earnings in history in just three years. "A remarkable firsthand account