

# Kesiapan birokrasi pemerintah Kabupaten Karawang dalam pengimplementasian masyarakat ekonomi Asean ditinjau dari pengaplikasian kerangka 7S mckinsey = The readiness of the bureaucracy of Karawang Regency officials in implementing the Asean economic community in terms of the framework of 7S mckinsey

Dany Kartiko, author

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## Abstrak

Masyarakat Ekonomi ASEAN MEA merupakan integrasi ekonomi untuk menciptakan ekonomi ASEAN yang stabil dan memiliki daya saing tinggi, yang didalamnya terdapat arus barang, jasa, investasi, dan aliran modal yang lebih bebas, pembangunan ekonomi yang adil, serta pengurangan kemiskinan dan kesenjangan sosial ekonomi. Thesis ini menganalisis kesiapan birokrasi Kabupaten Karawang dalam pengimplementasian MEA ditinjau dari kerangka 7S McKinsey: style, skill, systems, structure, staff, strategy, dan shared values. Penelitian mengacu pada paradigma kualitatif dan postpositivism, dimana pengumpulan data dilakukan melalui studi dokumen dan wawancara mendalam. Pemerintah Kabupaten Karawang belum memiliki kesiapan birokrasi yang ideal dalam pengimplementasian kebijakan MEA karena 1 belum ada visi yang secara khusus menggambarkan tujuan Kabupaten Karawang dalam memanfaatkan MEA, 2 belum optimalnya pemenuhan sumber daya manusia di lingkungan Pemerintah Kabupaten Karawang, 3 belum optimalnya komitmen dari para stakeholders dalam pengimplementasi-an MEA, dan 4 belum optimalnya perumusan kebijakan maupun regulasi yang terintegrasi dengan seluruh stakeholders. Pengimplementasian MEA di Kabupaten Karawang dapat dimulai dengan perumusan kebijakan dan regulasi yang mengatur segala hal yang berkaitan dengan pengimplementasian MEA mulai dari perencanaan, pelaksanaan, dan evaluasi.

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The ASEAN Economic Community AEC is an economic integration within ASEAN region to create stable and prosperous ASEAN economic region with competitive economies, in which the economy contains high flow of goods and services, good investment rate, strong upward trend in capital flows, equitable economic development, and the alleviation of poverty and socio economic disparities. The thesis analyzes the readiness of the Bureaucracy of Karawang Regency Officials in implementing the AEC in accordance with the 7S McKinsey framework covering seven variables including style, skill, systems, structure, staff, strategy, and shared values. The research is based on the qualitative paradigm and postpositivism theory, in which the data collection techniques include document studies and in depth interviews. Building upon the results of research, the bureaucracy of Karawang Regency Officials is not ideal yet to implement the policies regulating the AEC because of 1 the lack of local government vision that specifically describes the objective of Karawang Regency in the framework of the AEC, 2 bad fulfillment of human resources within Karawang Regency government, 3 lack of commitment from several stakeholders in Karawang Regency in implementing the AEC, and 4 lack of policies and regulations integrating all local stakeholders in implementing the AEC. The implementation of the AEC in Karawang Regency needs full commitment from Karawang Regency bureaucrats starting from the lawmaking process regulating issues related to the AEC implementation including planning, implementation, and evaluation of the AEC implementation.