

# Pengaruh pengalaman perkuliahan dan pengalaman magang terhadap capaian pembelajaran magang berdasarkan international education standard (IES) 3. Studi kasus: mahasiswa akuntansi Fakultas Ekonomi dan Bisnis Universitas Indonesia = The impact of university learning experience and internship learning experience to internship learning outcomes based on international education standard (IES) 3: Case study: accounting students of Faculty of Economics and Business Universitas Indonesia

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## Abstrak

Penelitian ini bertujuan untuk meneliti pengaruh pengalaman mahasiswa selama perkuliahan dan ketika melakukan magang terhadap capaian pembelajaran program magang berdasarkan International Education Standard IES 3. Pengalaman mahasiswa selama perkuliahan dalam penelitian ini tercermin dari nilai IPK terakhir dan pengalaman mengikuti kompetisi mahasiswa, sedangkan pengalaman mahasiswa ketika magang merupakan jenis pekerjaan yang didapat selama magang dan tingkat pemahaman mahasiswa terhadap tugasnya. Capaian pembelajaran program magang dalam penelitian ini dibagi menjadi empat area kompetensi, yaitu: intelektual, interpersonal dan komunikasi, personal, serta organisasional. Terdapat 127 mahasiswa tingkat akhir program Akuntansi Fakultas Ekonomi dan Bisnis, Universitas Indonesia yang ikut serta dalam survei ini. Penelitian ini menggunakan metode Structural Equation Modeling dengan Partial Least Square PLS dan software yang digunakan adalah SmartPLS 2.0.

Hasil penelitian ini menunjukkan bahwa program magang yang dilakukan pada mahasiswa Akuntansi FEB UI memberikan kontribusi terbesar pada kemampuan bekerja sama dan bekerja dalam tim serta komitmen mahasiswa untuk terus belajar, namun kurang bisa memberikan kontribusi atau manfaat pada keterampilan people management dan keterampilan kepemimpinan untuk mempengaruhi orang lain agar bekerja sesuai tujuan. Selain itu, pengalaman perkuliahan secara signifikan memiliki pengaruh positif terhadap kompetensi interpersonal dan komunikasi, serta kompetensi personal, sedangkan pengalaman magang secara signifikan memiliki pengaruh positif terhadap kompetensi interpersonal dan komunikasi, serta kompetensi organisasional.

.....This study aims to examine the impact of university learning experience and internship learning experience on the internship learning outcomes based on International Education Standard IES 3. The university learning experience in this study is reflected in the last GPA score and the experience of participating in the student competition, while the internship learning experience is reflected in the type of work gained during the internship and the level of students' understanding of the task. Internship learning outcomes in this research is divided into four areas of competence, namely intellectual, interpersonal and communication, personal, and organizational. There are 127 final students of the Accounting in the Faculty of Economics and Business, Universitas Indonesia participating in this survey. This research uses Structural Equation Modeling method with Partial Least Square PLS with the software called SmartPLS 2.0.

The results of this study indicate that the internship program conducted in Accounting students gives the greatest contribution to the ability to work together and work in teams, also commitment to continue

learning, but less able to give contribution or benefit to people management and leadership management to change others and work accordingly. In addition, university learning experience has a significant positive influence on interpersonal and communication competence, as well as personal competence, whereas internship learning experience has a significant positive influence on interpersonal and communication competence, as well as organizational competence. Key words University learning experience internship learning experience the internship learning outcomes Partial Least Square