

# Wayfinding design bagi penyandang buta warna: studi kasus: penyandang buta warna jenis deuteranopia = Wayfinding design for color vision deficiency (CVC): case study: color vision deficiency type deuteranopia

Muhamad Dwi Rochmansyah, author

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Abstrak

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Penyampaian informasi yang tepat menjadi penting dalam menciptakan fungsi navigasi ruang yang tepat pula. Sayangnya, tidak semua prinsip desain diperhatikan dalam proses perancangan desain, contohnya bagi individu dengan disabilitas, terutama penyandang buta warna. Pemilihan warna dari wayfinding design sering kali tidak memperhatikan penyandang buta warna sehingga informasi yang disampaikan kepada mereka tidak dimengerti dan direspon dengan baik. Sebuah cara bagaimana penyandang buta warna dengan keterbatasan yang dimilikinya dapat memperoleh informasi yang tepat perlu diperhatikan dan dapat dijadikan bahan pertimbangan dalam perancangan elemen wayfinding. Skripsi ini membahas tentang peranan elemen wayfinding design, serta perlunya mempertimbangkan keberadaan penyandang buta warna dalam proses perancangan wayfinding design.

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The appropriate delivery of information becomes important in a proper functioning of spatial navigation system. However, not all design principles are taken into consideration in the process of making the design, for instance individuals with disabilities, especially people with color vision deficiency. The color selection of wayfinding design often does not concern individuals with color vision deficiency so the information presented to them is not well understood and responded. A method of how individuals with color blindness can get the right information despite their limitations is highly needed and should be taken into consideration in the design of wayfinding elements. This thesis discusses the role of wayfinding design elements, and the need to consider the existence of individuals with color vision deficiency in the process of designing wayfinding design. This thesis discusses the role of wayfinding design elements, as well as the need to consider the existence of color vision deficiency in the process of designing wayfinding design.