

Pengaruh aplikasi busuu terhadap pembelajaran kosakata Bahasa Jerman mahasiswa semester II prodi Sastra Jerman Universitas Indonesia tahun akademik 2016/2017 = Effect of busuu application in German vocabulary learning on second semester German literature studies program students Universitas Indonesia academic year 2016/2017

Khatiyem, author

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Abstrak

Penelitian ini membahas pengaruh aplikasi busuu terhadap pembelajaran kosakata bahasa Jerman mahasiswa semester II Program Studi Sastra Jerman. Penelitian ini bertujuan mengetahui pengaruh aplikasi busuu sebagai m-learning terhadap pembelajaran kosakata bahasa Jerman serta keunggulan dan kelemahannya. Penelitian ini menggunakan pendekatan kuantitatif dan kualitatif dengan metode eksperimen. Data diperoleh melalui borang penilaian dan kuesioner. Responden dipilih menggunakan metode purposive sampling.

Hasil penelitian menunjukkan bahwa pembelajaran kosakata melalui aplikasi busuu memberikan pengaruh positif pada 92 responden. Pengaruh tersebut berupa penambahan pengetahuan kosakata yang sebelumnya tidak diketahui. Keunggulan aplikasi busuu terletak pada komponen multimediana, sedangkan kelemahannya terdapat bagian-bagian pelajaran hanya untuk pengguna berbayar.

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This study discusses the effects of busuu application on German vocabulary learning of semester two students of German Literature Studies Program. This study aims to determine the effect of busuu application as m learning on German vocabulary learning as well as its advantages and disadvantages. This research uses quantitative and qualitative approaches with experimental method. Data were obtained through assesment forms and questionnaire.

The results show that vocabulary learning through busuu application gives a positive effect on 92 of respondents. The effect is the addition of vocabulary knowledge that was previously unknown. The advantages of busuu application are brought by its multimediana components, while its weakness is that there are parts of the lesson only for paid users.