

## Pengembangan kawasan tanpa rokok melalui duta ktr di SMK Iptek, Jakarta Timur, tahun 2017 = Development of non smoking area through non smoking area ambassadors at Iptek Vocational High School East Jakarta year 2017

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### Abstrak

#### **ABSTRAK**

Skripsi ini membahas detail pengembangan Kawasan Tanpa Rokok di SMK IPTEK berdasarkan tiga komponen KTR yang ada yaitu Kebijakan KTR, Tenaga KTR dan Media KTR. Penelitian ini menggunakan mixed method, yaitu penelitian kuantitatif menggunakan data sekunder dengan studi intervensi dan kualitatif untuk pendalaman dari penelitian kuantitatif dengan desain analisis isi.

Hasil penelitian kuantitatif didapatkan bahwa persentase tiap komponen KTR menjadi kategori baik setelah adanya Duta KTR, diantaranya Kebijakan KTR 96,1, Tenaga KTR 85,1 dan Media KTR 94,7. Berdasarkan hasil uji wilcoxon test seluruh komponen KTR mengalami peningkatan yang signifikan dengan p value = 0,001. Adapun faktor yang memudahkan adalah dukungan guru dan sekolah untuk melakukan pembentukan Duta KTR dan yang menjadi hambatan adalah kepercayaan diri Duta KTR untuk mengingatkan temannya serta belum adanya monitoring evaluasi catatan pengawasan KTR oleh Duta KTR.

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#### **ABSTRACT**

This study discussed about the development details of Non Smoking Area in IPTEK Vocational High School based on the three existing Non Smoking Area components such as Non Smoking Area Policy, Team, and Media. This study used mixed method, a quantitative research using secondary data with intervention and qualitative study for deepening of quantitative research with content analysis design. The result of quantitative research showed that the percentage of each Non Smoking Area component had become good category after the existing of Non Smoking Area Ambassadors, such as Non Smoking Area policy 96,1, Non Smoking Area team 85,1, and Non Smoking Area media 94,7. Based on the result of wilcoxon test, Non Smoking Area components experienced a significant improvement with p value 0.001. The factor which facilitated this study was teachers and other school staff support in forming Non Smoking Area Ambassadors. In addition, the obstacles of this study were confidence of Non Smoking Area Ambassadors for reminding their friends and none of Non Smoking Area monitoring evaluation records by Non Smoking Area Ambassadors.