

Digitalisasi arsip (audio visual) videotape siaran daerah: studi kasus TVRI = Regional broadcast videotape archives (audio-visual) digitalization: a case study in TVRI

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Abstrak

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Penelitian ini membahas mengenai proses digitalisasi arsip audio visual videotape siaran daerah di TVRI. Tujuan penelitian ini adalah untuk mengidentifikasi gambaran proses digitalisasi arsip siaran daerah di TVRI agar dapat diketahui apa saja kendala yang terjadi dalam proses digitalisasi arsip siaran daerah. Penelitian ini menggunakan pendekatan kualitatif dengan strategi studi kasus agar penulis mendapatkan gambaran secara mendalam mengenai suatu kasus yang akan penulis bahas dalam penelitian ini. Pengumpulan data dilakukan dengan wawancara beberapa informan dengan teknik snowball sampling disertai dengan pencarian literatur yang sesuai dengan gambaran digitalisasi arsip siaran daerah di TVRI. Hasil penelitian ini adalah proses digitalisasi arsip siaran daerah di TVRI belum berjalan dengan baik. Sebab, masih ditemukan beberapa kendala yang menghambat proses digitalisasi arsip siaran daerah tersebut.

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ABSTRACT

This study discusses the process of digitalization of the audio visual archive videotape area broadcast in TVRI. The purpose of this study is identify the process digitizing the broadcast area archives in TVRI in order to know what are the constraints that occur in the process of digitizing the area broadcast archives. This study used a qualitative approach with case study strategies for the authors to get an in depth description of a case that will authors discussed in this study. The data was collected by interviewing several informants with sowball sampling technique along with the literature search which was appropriate with the picture of digitalization of regional broadcast archive in TVRI. The results of this research is the process of digitizing the area broadcast archive on TVRI done with immigration strategy. Because, TVRI digitalization provide cassette media into digital media. Digitalization activity is not seen well. Because, still found some obstacles that hinder the process of digitizing the broadcast archive area. The main obstacle is that supervisors pay less attention to digitalization activities conducted by the Documentation and Library Program TVRI.