

Representasi profesionalisme pustakawan dalam mengelola perpustakaan pada film pendek project: library = Representation of librarian professionalism in library management in short film project: library

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Abstrak

Penelitian ini membahas representasi profesionalisme pustakawan dalam mengelola perpustakaan pada film pendek Project: Library. Tujuan dari penelitian ini yaitu mengidentifikasi representasi profesionalisme pustakawan dalam mengelola perpustakaan dalam film berdasarkan makna sintagmatik dan paradigmatis. Analisis sintagmatik dan paradigmatis dilakukan pada alur, tokoh dan latar.

Hasil penelitian ini menunjukkan bahwa representasi profesionalisme pustakawan yang didasarkan etika profesi mampu mencegah pustakawan dari sikap negative. Selain itu, adanya kode etik mampu mendorong pustakawan mengelola perpustakaan menjadi lebih baik.

.....This study discusses the representation of librarian professionalism in library management in Short film Project Library. The purpose of this research is to identify librarian professionalism representation in library management in film by showing syntagmatic and paradigmatic meaning. Syntagmatic and paradigmatic analyzes are performed on plot, character and setting.

The results of this study indicate that professionalism of librarians based on professional ethics is able to prevent librarians from negative attitudes as well as with the code of conduct applied to encourage librarians to manage libraries for the better.