

The Representation of cultural stereotypes in criminal minds beyond borders 2016 = Representasi stereotip budaya dalam criminal minds: beyond borders 2016

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Abstrak

Saat ini, representasi stereotip budaya dalam serial drama televisi telah menjadi hal yang biasa. Banyak serial drama televisi mencoba memasukkan unsur stereotip budaya dalam praktik mereka. Bahkan dalam serial drama televisi kejahatan yang agak baru seperti, Criminal Minds: Beyond Borders 2016, stereotip budaya diekspos dan digambarkan dalam serial ini. Sebagai putaran kedua dari franchise Criminal Minds 2005 - 2016, Criminal Minds: Beyond Borders 2016 mencoba untuk mendapatkan perhatian dan menjangkau khalayak dengan menggambarkan isu stereotip budaya melalui pemisahan dua kelompok besar, yaitu orang Amerika dan orang Timur Asia, Afrika, dan Timur Tengah. Stereotip digambarkan melalui tiga elemen yang berbeda, yaitu dialog, karakter, dan plot. Dengan menerapkan orientalisme sebagai kerangka analisis untuk menafsirkan dan memeriksa stereotip budaya yang ada di dalam korpus, penelitian ini berpendapat bahwa Criminal Minds: Beyond Borders 2016 menggambarkan Amerika sebagai yang lebih unggul dalam kaitannya dengan mitra Timur dan hal itu telah merugikan negara-negara Timur.

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Nowadays, the representation of cultural stereotypes in television drama series has become commonplace. Many television drama series are trying to insert the element of cultural stereotypes in their practices. Even in a rather new crime television drama series such as, Criminal Minds Beyond Borders 2016, cultural stereotypes are being exposed and depicted in the series. As the second spin off of the franchise Criminal Minds 2005 ndash 2016, Criminal Minds Beyond Borders 2016 is trying to get attention and reach the audiences by portraying the issue of cultural stereotypes through the separation of two big groups, which are the Americans and the Eastern people Asian, African, and Middle Eastern. The stereotypes are being illustrated through three different elements, which are dialogue, characters, and plot. By applying orientalism as the analytical framework to interpret and examine the cultural stereotypes that exist in the corpus, this study argues that Criminal Minds Beyond Borders 2016 represents America as superior in relation to the East counterparts and it somehow disfigures the East countries.