

## The power of real-time social media marketing : how to attract and retain customers and grow the bottom line in the globally connected world

Macy, Beverly, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20461635&lokasi=lokal>

---

### Abstrak

#### Summary:

With The Power of Real-Time Social Media Marketing, you'll learn how to take advantage of today's "fluid" business environment and develop innovative ways to meet market demands. And here's the best part: all your tools—Facebook, Twitter, YouTube, and other sites—are free!