

The Complete guide to digital graphic design

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Abstrak

An up-to-the minute and inspiring review of the evolving processes and new technologies in the fast changing world of graphic design, this book will be essential reading for anyone studying or practising in this broadest of industries. Starting with a showcase of some of the best practitioners in the fields of print, exhibition design, advertising, signage, packaging, multimedia and the Web, this profusely illustrated and authoritative handbook also provides in-depth information on design basics such as type, colour and images.