

## Strategi pengembangan komoditi unggulan pangan dan buah untuk pasar agroindustri di kabupaten deliserdang propinsi sumatera utara / Albina Br Ginting, Jongkers Tampubolon, Johndikson Aritonang

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### Abstrak

The aim of this study; a) identification of food commodities and fruit that has the potential to be processed into intermediate products and finished products in Deli Serdang Regency, b) to determine priorities and strategies for the development of food commodities as raw fruit processing industry in Deli Serdang Regency. This study uses analysis Location quetion (LQ), descriptive and SWOT analysis. Based on the results of the study concluded; a) Commodity featured food .that has the potential to be processed as raw material for agro-industries in Deli Serdang Regency are; cassava, maize, soybean and rice. Then conunodity fruits featured potentially be developed in Deli Serdang are; rambutan, guava, banana and barking, b) Priorities featured food commodities to be developed as a raw material processing industry, 4n Deli Serdang is cassava fox industrial starch, chips, opaque, noodles and animal feed; commodity com for the manufacture of noodles,- crackers/ snacks and animal feed; Soybean for tempe and tauco, c) The priority commodities that can be developed seeded fruit farmers for the purpose of raw materials processing industry in Deli Serdang are rambutan, guava barking and for the manufacture of candied fruit in cans or plastic. And bananas for the manufacture of raw materials for chips and cake/bread. Based on the conclusions suggested; a) the Government through the Department of Agriculture of Deli Serdang Regency needs to provide capital support farming on a rolling basis so that farmers can increas production in a sustainable manner, b) In order to develop food commodities featured the necessary cooperation between farmers/ farmer gror facilitating farmers/ farmer groups to establish partnerships with industries in the region this.