

Introduction to mediation, moderation, and conditional process analysis : a regression-based approach

Hayes, Andrew F., author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20464127&lokasi=lokal>

Abstrak

This engaging book explains the fundamentals of mediation and moderation analysis and their integration as "conditional process analysis." Procedures are described for testing hypotheses about the mechanisms by which causal effects operate, the conditions under which they occur, and the moderation of mechanisms