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Ethical trade, gender, and sustainable livelihoods: women smallholders and ethicality in Kenya

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Abstrak

Summary:

Fair and ethical trade is often criticized for being highly gendered, and for institutionalizing the ethical values of consumers, the priorities of NGOs and governments, and most of all, food retailers. But little is known about how women smallholder farmers experience diverse ethical standards, or whether and how standards reflect their values, local cultural and environmental contexts, or priorities for achieving sustainable livelihoods. Linking gender, smallholder livelihoods and global ethical trade regulations, this book reveals that multiple understandings of social justic