

Perancangan key performance indicators untuk penilaian kinerja karyawan YES Cake & Bakery = Designing key performance indicators for assessing YES Cake & Bakery employee performance

Rheinanda Raissa Dasril, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20467738&lokasi=lokal>

Abstrak

Tesis ini membahas proses business coaching yang dilakukan pada YES Cake Bakery, suatu UKM yang bergerak di industri makanan. YES Cake Bakery menawarkan serangkaian produk roti, cakes, dan kue kering. Tesis ini fokus membahas masalah yang dihadapi YES Cake Bakery dalam bidang Sumber Daya Manusia SDM . Masalah utamanya adalah bahwa YES Cake Bakery belum memiliki sistem evaluasi kinerja karyawan. Penulisan tesis ini bertujuan untuk membantu YES Cake Bakery dalam menyusun Key Performance Indicator KPI yang dapat digunakan untuk menilai kinerja karyawannya.

.....This thesis discusses the business coaching process conducted at YES Cake Bakery, a SME engaged in the food industry. YES Cake Bakery offers a range of bakery products, cakes, and cookies. This thesis focuses on the problems faced by YES Cake Bakery in the field of Human Resources HR. The main problem is that YES Cake Bakery does not yet have an employee performance evaluation system. This thesis writing aims to assist YES Cake Bakery in preparing the Key Performance Indicator KPI that can be used to assess the performance of its employees.