## Global entrepreneurship: past, present & future

Deskripsi Lengkap: https://lib.ui.ac.id/detail?id=20469280&lokasi=lokal

Abstrak

The role that small- and medium-sized enterprises (SMEs) play in the economic development and growth of cities, regions and nations has been an increasing subject of debate and study for the last half century. This volume focuses on the opportunities and challenges that entrepreneurs and SMEs face in a world of global competition