

## Count down: the past, present and uncertain future of the big four accounting firms

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### Abstrak

Enron killed Arthur Andersen in 2002, leaving only Deloitte, EY, KPMG and PwC. Now the Big Four, with a total revenue of 127 billion, face major threats that need immediate attention. Count Down looks at today's model and proposes a new Big Audit, fit to serve the capital markets of the 21st century.