

Pasar prospektif di amerika latin / Leonard F. Hutabarat

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Abstrak

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This article explains developments in Latin American that could give impacts for Indonesian economic diplomacy. It argues that Indonesia should explore the emerging markets in Latin American countries in the future. The non-traditional markets for Indonesia in Latin American will include Mexico and Chile as the prospective markets. It also proposes the economic strategies to penetrate non-traditional markets in Latin American countries.