

Pengembangan desa wisata berkelanjutan berbasis komunitas di desa wisata Brayut, Pendowoharjo, Kabupaten Sleman, Yogyakarta = The development tourism village of community based sustainable tourism desa wisata Brayut, Pendowoharjo, Kabupaten Sleman, Yogyakarta

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Abstrak

Penelitian ini mendeskripsikan upaya serta hambatan dalam pengembangan desa wisata berkelanjutan di Desa Wisata Brayut, Yogyakarta. Penelitian ini menggunakan pendekatan kualitatif deskriptif. Hasil penelitian menunjukkan bahwa Desa Wisata Brayut dikembangkan sebagai pariwisata berbasis masyarakat melalui upaya pengembangan kesadaran dan peningkatan ekonomi masyarakat, penguatan kapasitas, pendayagunaan kekayaan sumberdaya alam, sumber daya manusia, dan budaya. Pengembangan Desa Wisata Brayut mendorong berbagai upaya peningkatan ekonomi, pelestarian budaya dan kearifan lokal, serta pelestarian lingkungan alam sebagai bentuk pembangunan yang berkelanjutan. Hambatan yang dialami dalam pengembangan Desa Wisata Brayut antara lain masih terbatasnya sumber daya manusia dan sarana prasarana.

.....This research discusses the efforts done and obstacles faced by Desa Wisata Brayut in developing sustainable tourism village using descriptive qualitative approach. The results indicate that the Village Tourism Brayut developed as community based tourism as a form of empowerment by building awareness and improving the economy of society, strengthening capacity, utilization of natural resources, human resources, and culture. The development of Desa Wisata Brayut encourages various efforts to improve the economy, the preservation of local culture and wisdom, and the preservation of the natural environment as a form of sustainable development. Moreover, the obstacles experienced by Desa Wisata Brayut in the development of sustainable tourist villages include lack of human resources and infrastructure facilities.