

Variasi spasial wisatawan di objek wisata Kabupaten Maros Provinsi Sulawesi Selatan = Spatial variations of tourists on the tourist attraction in Maros District of Southern Sulawesi Province

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Abstrak

Kabupaten Maros merupakan salah satu daerah yang sedang mengembangkan potensi objek wisatanya. Variasi wisatawan yakni asal jarak kedatangan wisatawan domestik maupun asing. Masing-masing objek wisata mempunyai variasi wisatawan berbeda. Tujuan penelitian ini yaitu untuk mengetahui variasi wisatawan dengan motivasi dan fasilitas di objek wisata Kabupaten Maros. metode analisis yang di gunakan adalah metode analisis deskriptif.

Hasil penelitian menunjukkan bahwa variasi wisatawan domestik cenderung berasal dari jarak sedang dimana asal wisatawan dari luar Kabupaten Maros masih dalam Provinsi Sulawesi Selatan dan variasi wisatawan asing cenderung berasal dari jarak jauh Dimana asal wisatawan berasal dari Benua Eropa. Sebagian besar variasi wisatawan berkunjung termotivasi oleh alasan hiburan.

Kedatangan wisatawan domestik ke objek wisata Kabupaten Maros tidak di pengaruhi berdasarkan kelengkapan fasilitas dan aksesibilitas baik sedangkan kedatangan wisatawan asing di pengaruhi berdasarkan kelengkapan dan aksesibilitas baik yang terdapat pada masing-masing objek wisata di Kabupaten Maros.

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Maros regency is one of the areas that is developing the potential of tourist objects. Variations of tourists is the origin of domestic and foreign tourist arrivals. Each tourist attraction has a variety of different tourists. The purpose of this study is to determine the variations of tourists with motivation and facilities in Maros Regency tourist attraction. the analytical method used is descriptive analysis method.

The results showed that the variation of domestic tourists tend to come from a moderate distance where the origin of tourists from outside Maros Regency is still in South Sulawesi Province and the variation of foreign tourists tend to come from a distance Where tourists come from Europe. Most of the variations of tourists visiting motivated by recreation reasons.

The arrival of domestic tourists to Maros regency attractions is not influenced by the completeness of facilities and good accessibility while the arrival of foreign tourists is influenced based on the completeness and accessibility of each of the attractions in Maros Regency.