

## Analisis implementasi program kader jaminan kesehatan-kartu Indonesia Sehat JKN-KIS di Kota Bekasi tahun 2018 = Analysis of the implementation of national health insurance cadre program of healthy card KN-KIS at Bekasi City 2018

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### Abstrak

#### <b>ABSTRAK</b><br>

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Judul : Analisis Implementasi Program Kader Jaminan Kesehatan-Kartu Indonesia Sehat JKN-KIS Di Kota Bekasi Tahun 2018  
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Program Kader JKN-KIS dibentuk untuk meningkatkan pertumbuhan jumlah kepesertaan dan meningkatkan kolektabilitas iuran BPJS Kesehatan pada segmen peserta informal. Tujuan penelitian ini untuk menganalisis implementasi program Kader JKN-KIS di Kota Bekasi. Penelitian ini menggunakan metode kualitatif, dilakukan selama bulan Mei 2018 dengan teknik wawancara mendalam, observasi dan telaah dokumen menggunakan teori implementasi kebijakan Van Meter dan Van Horn. Uji validitas melalui triangulasi sumber dan metode. Hasil Penelitian didapatkan bahwa implementasi program Kader JKN-KIS di Kota Bekasi secara umum belum berjalan dengan optimal. Sudah ada standar dan sasaran yang ditentukan untuk melihat kinerja, namun pencapaiannya belum maksimal dan target dari fungsi kader belum lengkap. Sistem pencatatan, sistem teknologi aplikasi, dan desiminasi informasi masih mengalami kendala. Konsistensi, kejelasan dalam komunikasi dan pelaksanaan pedoman belum berjalan maksimal. Hubungan dengan kelurahan belum terjalin dengan baik, SDM Kader JKN-KIS maupun Kantor Cabang masih terbatas. Sikap pelaksana kurang mendukung serta kondisi lingkungan ekonomi, sosial dan politik belum sepenuhnya mendukung implementasi program Kader JKN-KIS.  
Kesimpulan: implementasi Program Kader JKN-KIS di Kota Bekasi masih memiliki kendala. Perlunya perbaikan dari standar dan sasaran, sistem informasi, komunikasi, SDM, sosialisasi, hubungan kerjasama untuk keberhasilan implementasi program kader JKN-KIS. Kata kunci : implementasi kebijakan; Kader JKN-KIS; sektor informal

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#### <b>ABSTRACT</b><br>

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Title Analysis of The Implementation of National Health Insurance Cadre ndash Program of Healthy Card JKN KIS at Bekasi City 2018  
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The JKN KIS Cadre Program was established to increase membership growth and increase the collation of BPJS Health contribution to informal segment participants. The purpose of this research is to analyze the implementation of JKN KIS Cadre program in Bekasi City. This research uses a qualitative method, conducted during May 2018 within depth interview technique, observation and document review using Van Meter and Van Horn policy implementation theory. Test validity through a source and method triangulation. The result of the research shows that the implementation of JKN KIS Cadre program in Bekasi City has not run optimally yet. There are already standards and targets are determined to see the performance, but its achievement is not maximized and the target of the function of the cadre is not yet complete. Recording systems, application technology systems,

and information dissemination are still constrained. Consistency, clarity in communications and implementation of guidelines has not been maximized. Relationship with the village has not been established well, Kader JKN KIS Human Resources and Branch Offices are still limited. The attitude of the implementers is not supportive and the economic, social and political environment has not fully supported the implementation of the KKD KIS Cadre program. Conclusion The implementation of JKN KIS Cadre Program in Bekasi City still has obstacles. The need for improvement of standards and targets, information systems, communication, human resources, socialization, cooperation relationship for successful implementation of JKN KIS cadre program. Keywords policy implementation JKN KIS Cadre the informal sector