

Pengembangan model keperawatan wisatawan pantai (KWP) melalui poskespan untuk meningkatkan perilaku balawista, keselamatan dan kepuasan wisatawan di Provinsi Bali = The development of coastal tourism nursing (CTN) through coastal health post (Poskespan) to improve behavior of balawista, tourists safety and satisfaction in Bali Province

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Abstrak

ABSTRAK
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Judul Pengembangan Model Keperawatan Wisatawan Pantai (KWP) melalui Pos Kesehatan Pantai (Poskespan) untuk Meningkatkan Perilaku Balawista, Keselamatan dan Kepuasan Wisatawan di Provinsi Bali.
Indonesia merupakan negara kepulauan yang dikelilingi pantai, potensi besar berkembangnya pelayanan wisata. Risiko kecelakaan yang terjadi pada wisatawan dan masyarakat di area khusus pantai sebenarnya dapat direduksi melalui pencegahan primer dan pencegahan sekunder, dan menjadi kewenangan tenaga kesehatan yang bertugas di Puskesmas yang mewilayahi pantai, salah satunya peran perawat komunitas. Penelitian ini bertujuan mengembangkan model keperawatan wisatawan pantai (KWP) melalui pos kesehatan pantai (Poskespan) untuk meningkatkan perilaku balawista, keselamatan dan kepuasan wisatawan di pantai Kabupaten Badung Provinsi Bali. Desain penelitian ini adalah riset operasional dengan tiga tahap yaitu Tahap I identifikasi masalah, tahap II pengembangan model dan modul, tahap III uji coba model keperawatan wisatawan pantai (KWP) melalui Pos Kesehatan Pantai (Poskespan) menggunakan studi penelitian kuantitatif quasy experiment pre post test with control group, dengan tehnik sampling cluster sampling. Model pengembangan keperawatan wisatawan pantai (KWP) melalui Poskespan dilakukan di pantai kecamatan Kuta Tengah kabupaten Badung yaitu Kuta, Legian dan Seminyak, pada 59 balawista dan 720 wisatawan. Uji statistik yang digunakan chi square, uji t, General Linier Model-Repeated Measure (GLM-RM). Terbentuknya model keperawatan wisatawan pantai melalui poskespan berdasarkan hasil eksplorasi 14 tema dan studi literatur menggunakan integrasi community as parthner model ke dalam precede model, menggunakan strategi keperawatan komunitas yaitu pendidikan kesehatan, parthnership, empowerment capacity building. Hasil uji didapatkan ada pengaruh model keperawatan wisatawan pantai (KWP) melalui Poskespan terhadap perilaku balawista, keselamatan dan kepuasan wisatawan, sehingga diharapkan model ini dapat dijadikan salah satu upaya kesehatan bersumberdaya masyarakat (UKBM) pada kelompok khusus masyarakat pantai di Indonesia dengan melibatkan peran perawat puskesmas yang mewilayahi pantai untuk supervisi kegiatan luar gedung Puskesmas/ pendampingan ke Poskespan.
Kata Kunci : Keperawatan wisatawan pantai, perilaku, keselamatan, kepuasan

ABSTRACT
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Title The Development of Coastal Tourism Nursing (CTN) through Coastal Health Post (Poskespan) to Improve Behavior of Balawista, Tourists Safety and Satisfaction in Bali Province.
Indonesia is an archipelagic country surrounded by the beach, and it is a great potential development of tourism services. The risk of accidents occurring on tourists and the public in a special area of the beach actually can be reduced through primary

prevention and secondary prevention, and be the authority of the health personnel of health centers on duty at the beach, one of them is a community nurse role. This study aims to develop coast tourist nursing (CTN) model through coastal health post (Poskespan) to the behavior of Balawista, safety and satisfaction of tourists on the Badung regency beach in Bali province. This desain is operational research through in three phases, namely Phase I problem identification, phase II model development and manufacture of modules and phase III trials of coastal tourism nursing (CTN) model, used quantitative research studies “quasy pre-post test experiment with control group”, with a cluster sampling technique. A coastal tourism nursing (CTN) through coastal health post (Poskespan) model in sub-district Central Kuta beach, Badung Regency, which were Kuta, Legian and Seminyak, at 59 Balawista and 720 tourists. The statistical test used chi square, t test, General Linear Model Repeated Measure (GLM-RM). The establishment of Coastal Tourism Nursing (CTN) model through Coastal Health Post (Poskespan) based on the results of exploration of 14 themes and literature studies using the integration of community as parthner model into precede model, use strategic community of nursing as health education, parthnership, empowerment and capacity building. The test results found that there was an effect of coastal tourism nursing (CTN) through coastal health post (Poskespan) to the Balawista behavior, safety and satisfaction of tourists, so expect this Poskespan model can be used as one of the efforts Community Based Health (UKBM) on a special group in the Indonesian coastal communities by involving nurse in public health center to supervise activities outside the community health center building / mentoring to Poskespan.
Keywords: Coastal tourism nursing, behavior, safety, satisfaction</p>