

## **BUSN : introduction to business**

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20482295&lokasi=lokal>

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### **Abstrak**

#### **Summary:**

Created by the continuous feedback of a "student-tested, faculty-approved" process, this title delivers a visually appealing, succinct print component, tear-out review cards for students and instructors and a consistent online offering with Enhanced CourseMate that includes an eBook in addition to a set of interactive digital tools.