

# Analisis implementasi Maqashid Syariah terhadap startup islam. Studi Kasus: Learn Quran, HL, dan Yawme = Analysis of Maqashid Sharia implementation in islamic startup. Case Studies: Learn Quran, HL, and Yawme

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Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20484831&lokasi=lokal>

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## Abstrak

**ABSTRAK**  
Saat ini startup memegang peranan penting bagi ekonomi dunia. Namun penelitian mengenai startup dalam perspektif Islam masih jarang. Karena itu penelitian meneliti startup dari sudut pandang Islam. Tujuan Penelitian ini untuk mengetahui bagaimana penerapan maqashid syariah pada perusahaan rintisan teknologi startup Islam pada yang dibagi dalam lima dimensi, yaitu dimensi melindungi agama, dimensi melindungi jiwa, dimensi melindungi akal, dimensi melindungi keturunan, dan dimensi melindungi harta. Metode penelitian yang digunakan adalah metode penelitian campuran dengan teknik pengambilan data berupa wawancara mendalam depth interview dan kuesioner kepada karyawan startup dengan indikator yang telah divalidasi oleh expert judgement . Hasil penelitian ini adalah nilai rata-rata tingkat implementasi maqashid syariah pada startup Yawme sebesar 91%, nilai rata-rata tingkat implementasi maqashid syariah pada startup Learn Quran sebesar 88% dan nilai rata-rata tingkat implementasi maqashid syariah pada startup HL sebesar 78% Kata Kunci: agama, jiwa, akal, keturunan, harta

**ABSTRACT**  
Currently, startups play an important role in the world economy. But research on startups in an Islamic perspective is still rare. Therefore the research examines startups from an Islamic perspective. The purpose of this study is to find out how the application of Maqashid sharia in Islamic startups (startup) companies in those divided into five dimensions, namely dimensions of protecting religion, dimensions protecting the soul, dimensions protecting reason, dimensions protecting offspring, and dimensions protecting property. The research method used is a mixed research method with data collection techniques in the form of in-depth interviews and questionnaires to startup employees with indicators that have been validated by expert judgment. The results of this study are the average level of implementation of maqashid sharia at Yawme startup at 91%, the average value of the level of implementation of maqashid sharia in Learn Quran startups is 88% and the average level of implementation of maqashid syariah at HL startup is 78%.

Keywords: Religion, Soul, Mind, Offspring, Property