

Relasi dan strategi organisasi pelayanan manusia dalam berhubungan dengan task environment: studi deskriptif di Yayasan Semai Jiwa Amini = Relation and strategy of human services organization with task environment: dscriptive study in Yayasan Semai Jiwa Amini

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Abstrak

ABSTRACT

Skripsi ini membahas mengenai lingkungan organisasi pada Organisasi pelayanan Manusia Yayasan Semai Jiwa Amini, mengidentifikasi pihak-pihak mana saja yang menjadi task environment, bagaimana hubungan Yayasan dengan pihak-pihak tersebut, dan bagaimana strategi organisasi dalam berhubungan dengan lingkungan organisasi. Dalam penelitian ini digunakan metode pendekatan kualitatif, dengan jenis penelitian deskriptif. Hasil Penelitian ini menggambarkan bahwa Yayasan Semai Jiwa Amini memiliki beberapa elemen task environment diantaranya pemberi legitimasi, penyedia dana, klien, organisasi penyedia layanan komplementer, dan organisasi kompetitor. Yayasan Semai Jiwa Amini menerapkan beberapa strategi seperti kooptasi, kontrak, Relokasi Sektor, Kompetisi, Memperluas Jaringan dan Mempengaruhi Persepsi eksternal, Merestruktur Sumber Pendanaan, dan Koalisi dan Reorganisasi Pelayanan. Keberhasilan Yayasan Semai Jiwa Amini melakukan strategi tersebut terlihat dari sumber-sumber organisasi yang berhasil didapatkan oleh Yayasan Semai Jiwa Amini, seperti legitimasi, klien, dan dana.

ABSTRACT

This thesis discusses the organizational environment in the Human Service Organization of the Semai Jiwa Amini Foundation, identifying which parties influence organizational resources, and how organizational strategies relate to the organizational environment. This study used a qualitative approach, and descriptive methods of research. Based on the results of this study, Semai Jiwa Amini Foundation has several elements of the task environment that provide legitimacy, funding providers, clients, complementary organizations, and competitors. The Semai Jiwa Amini Foundation applies several strategies such as co-optation, contracts, Sector Relations, Competition, Extending Networks and Influencing External Perceptions, Restoring the Sources of Funding, and Coalition and Reorganizing Services. The success of the Semai Jiwa Amini Foundation carried out a strategy that can be seen from organizational resources that were successfully obtained by the Semai Jiwa Amini Foundation, such as legitimacy, clients and funds.