

Proses pemberdayaan perempuan melalui karakter Chihiro dalam anime Sen to Chihiro no Kamikakushi = The process of women and girls empowerment through the character Chihiro in Sen to Chihiro no Kamikakushi

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Abstrak

ABSTRACT

Karakter Shoujo merupakan karakter perempuan yang sering ditemukan dalam anime kontemporer Jepang. Representasinya memiliki perkembangan dari tahun ke tahun mengikuti perkembangan anime tersebut. Representasi dan penggambaran karakter shoujo berawal dari aspek femininitas tradisional hingga pemberdayaan karakter kuat sebagai heroine dalam anime tersebut. Namun berbeda dengan anime lainnya, Sen to Chihiro no Kamikakushi, yang merupakan anime karya Hayao Miyazaki dibawah produksi Studio Ghibli, memiliki representasi karakter shoujo yang berbeda. Chihiro, berubah dari karakter lemah menjadi berdaya melalui proses pemberdayaan. Tulisan ini akan membahas proses pemberdayaan dan pencapaiannya yang berguna dalam membangun identitas Shoujo melalui karakter Chihiro.

ABSTRACT

Shoujo is a female character that is often found in contemporary Japanese anime. Its representations have developed throughout it years following the development of the Anime itself. The representation and depiction of shoujo charcters started from its traditional femininity aspects to its female empowerment form as a heroine characters in anime. But, differing from the typical anime, Sen to Chihiro no Kamikakushi, an anime made by Hayao Miyazaki under the name of Studio Ghibli, has different representation of its shoujo characters. Chihiro had to go through an empowering process to change from being weak to being an empowered female. With this thesis, the writer attempts to examine the characters empowerment process and the outcomes that has impact on building a new shoujo identity through Chihiro as a shoujo character.