

Pengaruh kepemimpinan stratejik terhadap executive influence on innovation: studi kasus pada institusi pemerintah = The influence of strategic leadership toward executive influence on innovation: a case for government institution / Eva Astriana

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Abstrak

Penelitian ini berfokus pada bidang kepemimpinan stratejik di institusi pemerintah. Tujuan penelitian ini adalah untuk menguji pengaruh kepemimpinan stratejik terhadap executive influence on innovation di institusi pemerintah. Penelitian ini menggunakan pendekatan kuantitatif. Hasil penelitian ini memberikan bukti korelasi antara kepemimpinan stratejik dan executive influence on innovation. Kesimpulan utama dari penelitian ini juga menegaskan penelitian sebelumnya yang mengatakan bahwa kepemimpinan stratejik mampu memainkan peran penting dalam mempengaruhi executive influence on innovation di institusi pemerintah. Studi ini merekomendasikan top management pada lembaga pemerintah untuk meningkatkan kepemimpinan stratejik mereka untuk mencapai efek maksimum inovasi dalam organisasinya.

The focus of this research is in the area of strategic leadership in government institution. The objective this study is to examine influence of strategic leadership toward executive influence on innovation in government institution. The research adopted quantitative approach. The result of this research provide evidence to the correlation between strategic leadership and executive influence on innovation. The main conclusion of this study also confirmed previous research that says strategic leadership are able to play an important role in influencing executive influence on innovation in government institution. This study recommends executives of government institution to improve their strategic leadership in order to achieve the maximum effect of innovation in their organization.