

Keunggulan digital storytelling sebagai upaya contra-flow dalam menyajikan berita krisis pengungsi di Eropa (studi kasus fitur refugee journey pada middleeastmonitor.com (MEMO), sebuah layanan pantauan pers di Inggris) = Excellence of digital storytelling as a means for contra-flow in presenting news of the refugee crisis in Europe (case study of the refugee journey feature on middleeastmonitor.com (MEMO), a press monitoring service in the UK)

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Abstrak

Jurnal ini membahas keunggulan digital storytelling pada media alternatif: Middle East Monitor sebagai upaya contra-flow dalam menyajikan berita krisis pengungsi di eropa. Hasil penelitian menyarankan bahwa digital storytelling memiliki keunggulan dalam upaya contra-flow terhadap pemberitaan krisis pengungsi yakni memberi pengalaman lebih interaktif terkait dilema pengungsi di tengah krisis, menarik pembaca untuk mengetahui narasi berita sampai akhir, dan menyajikan berita krisis pengungsi yang relatif sesuai dengan Refugee Reporting Guide dari Ethical Journalism Network.

.....This journal discusses the advantages of digital storytelling on alternative media: Middle East Monitor as a means for contra-flow in presenting news of the refugee crisis in Europe. The results of the study suggest that the digital storytelling has an excellence in contra-flow efforts towards the reporting of the refugee crisis which provides more interactive experiences related to refugee dilemmas in the midst of crisis, attracts readers to finish the story from the feature , present refugee crisis news based on Refugee Reporting Guide from the Ethical Journalism Network.