

## Investasi kapal pelat datar untuk armada pelayaran rakyat = Investment flat plate ship for traditional shipping fleet

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### Abstrak

Dalam Industri maritime, khususnya industri perkapalan, kapal pelayaran rakyat mulai ditinggalkan dikarenakan langkanya kayu, mahalnya biaya pembuatan, dan kualitas kapal yang kurang bersaing. Lambat laun para pedagang mulai bisnis transportasi ini, dan berpindah ke transportasi laut yang lebih modern, dampaknya banyak pihak dan masyarakat pemilik kapal pelayaran rakyat kehilangan bisnisnya dan nilai budaya itu sendiri.

Peningkatan Armada Pelayaran Rakyat dianggap dapat menjadi salah satu solusi untuk mengembalikan kejayaan pelayaran rakyat hingga kejayaan maritim di Indonesia. Pengembangan kapal pelayaran rakyat juga di dukung oleh pemerintah yang ditulis dalam Peraturan Pemerintah Nomor 20 pasal 47 Tahun 2010 terkait tujuan dan langkah pemerintah dalam mengembangkan kapal pelayaran rakyat. Tulisan ini berisikan perhitungan estimasi biaya pembuatan, perhitungan kelayakan investasi dan periode balik modal.

*In the maritime industry, especially the shipping industry, Traditional shipping vessels are being abandoned due to scarcity of wood, the high cost of manufacturing, and the quality of ships that are less competitive. Gradually, the traders began this transportation business, and moved to more modern sea transportation, the impact occurs to many parties and people who owned shipping vessels lost their businesses and cultural values themselves.*

*The development Traditional Shipping Vessels is considered to be one solution to restore the glory of Indonesia maritime. The development of Traditional shipping vessels is also supported by the government written in Government Regulation No. 20 of article 47 - 2010, regarding the goals and steps of the government in developing Traditional shipping vessels. This paper contains a calculation of the estimated cost of manufacture, calculation of investment feasibility and return period.*