

**Persepsi sukses penggunaan layanan kencan online dan self-esteem sebagai prediktor subjective well-being pada emerging adult =
Perceived success online dating use and self-esteem as predictors of subjective well-being in emerging adult**

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Abstrak

Penelitian ini bertujuan untuk menyelidiki peran persepsi sukses penggunaan layanan kencan online dan self-esteem sebagai prediktor subjective well-being. Hasil analisis regresi berganda pada 283 (164 perempuan, 119 laki-laki) partisipan emerging adult menunjukkan bahwa persepsi sukses penggunaan layanan kencan online dan self-esteem secara bersama-sama signifikan memprediksi subjective well-being, menjelaskan 31,3% varians dari subjective well-being. Hasil penelitian ini menambah pengetahuan mengenai peran persepsi sukses penggunaan layanan kencan online dan self-esteem secara bersama-sama sebagai prediktor dari subjective well-being.

.....This study aimed to investigate the role of perceived success online dating use and self- esteem as predictors of subjective well-being in emerging adult. The study was conducted on 283 emerging adults (164 females, 119 males) age 18 – 25 years old. The multiple regression analysis result showed that perceived success online dating use and self-esteem have a significant role as predictors of subjective well-being, explaining 31,3% variance of subjective well-being. The results added up our knowledge about the role of perceived success online dating use and self-esteem simultaneously as predictors of subjective well-being.