

# Dampak Keragaman Sosial Terhadap Kepribadian dan Pendapatan : Studi Kasus Indonesia = The Impact of Social Diversity on Personality and Income : Case Study of Indonesia

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## Abstrak

Studi tentang dampak keragaman sosial terhadap perekonomian telah banyak dilakukan dengan data antar negara sejak tahun 1990-an. Sementara itu, jumlah studi dengan data dalam suatu negara relatif sedikit dan mayoritas dilakukan di negara maju. Sejauh ini, studi-studi dalam suatu negara menemukan bahwa keragaman sosial berdampak positif terhadap gaji atau pendapatan. Penelitian ini mencoba melihat dampak keragaman sosial terhadap pendapatan khususnya melalui aspek kepribadian individu dengan menggunakan Indonesia sebagai studi kasus. Analisis mempergunakan teknik regresi cross-sectional dan sibling regression dengan menggunakan data dalam sebuah negara. Hasil estimasi menunjukkan bahwa keragaman etnis dan agama terindikasi berpengaruh negatif terhadap pendapatan melalui faktor kepribadian. Keragaman etnis terindikasi berpengaruh negatif terhadap extraversion dan openness. Keragaman agama juga terindikasi berpengaruh negatif terhadap extraversion. Selain itu extraversion, conscientiousness dan openness berhubungan positif dengan pendapatan; sementara neuroticism berhubungan negatif dengan pendapatan.

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Research about the impact of social diversity on economic growth have been done using between-countries data since 1990s. Meanwhile, studies using within-countries data are relatively scant and majority are done in developed countries. So far, studies using within-countries data found that social diversity has positive effect on wage or income. This study tries to look at the impact of social diversity on income, especially through individual personality using Indonesia as a case study. The analysis uses cross-sectional regression and sibling regression using within country data. Estimation result shows that ethnic and religion diversity have negative impact on income. Ethnic diversity has negative impact on extraversion and openness. Religion diversity also has negative effect on extraversion. Furthermore extraversion, conscientiousness, and openness have positive effect on income; while neuroticism has negative effect on income. After many robustness check, the impact of social diversity on personality should be interpreted as partially causal.