

Transformative Scenario Planning : Working Together to Change the Future

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Abstrak

This is the first book focused on how to do and use scenario planning - which is one of the most widely used tools in the world for strategic planning, change management, innovation, problem solving, and similar purposes - for social change at the community, national, and global levels. Adam Kahane is one of the world's pioneers and leaders on this topic and he is the author of two bestselling books.