

## Pengujian Model Investasi Hubungan untuk Memprediksi Komitmen pada Korban Cyber Dating Abuse = Testing the Investment Model to Predict Commitment in Cyber Dating Abuse Victims

Aini Hanum Buchari, author

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### Abstrak

Beberapa tahun ke belakang, muncul suatu jenis kekerasan berpacaran yang mulai marak diteliti, yakni cyber dating abuse. Penelitian ini bertujuan untuk menguji model investasi hubungan yang terdiri dari kepuasan hubungan, kualitas alternatif, dan investasi dalam hubungan untuk memprediksi komitmen pada korban cyber dating abuse. Partisipan penelitian ini merupakan 112 perempuan berusia 18-24 tahun yang sudah menjalani hubungan berpacaran selama minimal 6 bulan dan tergolong sebagai korban cyber dating abuse berdasarkan skor alat ukur Cyber Dating Abuse Questionnaire (CDAQ). Pengukuran kepuasan hubungan, kualitas alternatif, investasi dalam hubungan, dan komitmen dilakukan menggunakan adaptasi Investment Model Scale (IMS). Setelah melakukan pengujian analisis statistik dengan teknik multiple regression, ditemukan bahwa kepuasan hubungan, kualitas alternatif, dan investasi dalam hubungan mampu memprediksi komitmen pada korban cyber dating abuse. Dari semua prediktor tersebut, kepuasan hubungan memiliki pengaruh yang paling kuat.

.....In the last few years, a new type of dating violence called cyber dating abuse has caught the attention of many researchers. The present study is focused on testing The Investment Model that consists of relationship satisfaction, quality of alternatives, and investment to predict cyber dating abuse victims' commitment. 112 women around 18-24 years of age who are involved in heterosexual dating relationship for minimum 6 months and categorized as cyber dating abuse victims according to cut-off score of Cyber Dating Abuse Questionnaire (CDAQ) participated in this study. The variables of this study, which are relationship satisfaction, quality of alternatives, investment, and commitment, are measured using Investment Model Scale (IMS) that has been adapted. Using multiple linear regression, this study found that relationship satisfaction, quality of alternatives, and investment are able to predict commitment in cyber dating abuse. Out of all predictors, relationship satisfaction has the strongest influence.