

Hubungan parasosial pada Kanmusu di gim Kantai Collection = Parasocial relationship with Kanmusu in Kantai Collection game

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Abstrak

Kantai Collection adalah gim personifikasi kapal Perang Dunia II. Di Indonesia pertumbuhan pemain dinilai cukup pesat, dengan berkontribusi melalui berbagai karya yang terinspirasi dari gim ini. Adanya hubungan parasosial antara pemain dan karakter Kantai Collection, menjadi kemungkinan bahwa gim ini memiliki pengaruh dalam menentukan pasangan ideal.

Penelitian ini berupaya mengungkapkan hubungan antara ketertarikan pemain terhadap karakter Kantai Collection berpengaruh terhadap kriteria pasangan mereka melalui Focus Group Discussion.

Kantai Collection is a World War II ship personification game. In Indonesia, the growth of players is considered quite rapid, by contributing through various works inspired by this game.

The existence of a parasocial relationship between the player and the character of Kantai Collection becomes a possibility that this game has an influence in determining the ideal match. This study seeks to reveal the relationship between players interest in Kantai Collection characters influence on the criteria of their partners through Focus Group Discussion.