

Strategi Marketing Public Relations untuk Memperkenalkan Brand Identity Agensi Desain WIL & CO = Marketing Public Relations Strategy to Introduce The Brand Identity of A Design Agency WIL & CO

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Abstrak

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Program Scoting dirancang untuk mengomunikasikan brand identity WIL & CO agar dikenali oleh khalayak dan dapat mendiferensiasikan diri diantara bisnis serupa.

ABSTRACT

To communicate the brand identity of WIL & CO so that it is recognized by the public and can differentiate itself between similar businesses.