

Intensi berwirausaha pada purna pekerja migran Indonesia: peran dan pengaruh efikasi, orientasi, dan sikap kewirausahaan = Entrepreneurial intention of former migrant worker: role and effect of entrepreneurial self-efficacy, orientation and attitude

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Abstrak

Kegiatan wirausaha sangat penting bagi suatu negara, karena perannya dalam menggerakkan roda ekonomi, mengurangi pengangguran dan meningkatkan daya saing negara. Beberapa data seperti rasio kewirausahaan dan Indeks Kewirausahaan Global menunjukkan bahwa Indonesia masih tertinggal dari negara lain. Mengenai hal itu, pemerintah Indonesia ingin meningkatkan kuantitas dan kualitas wirausahawan. Purna pekerja migran Indonesia (PMI) diidentifikasi sebagai salah satu potensi kewirausahaan. Penelitian ini mencoba untuk menguji bagaimana intensi berwirausaha mereka dipengaruhi oleh efikasi wirausaha, serta peran mediasi orientasi wirausaha individu dan sikap terhadap kewirausahaan. Penelitian dilakukan terhadap 422 orang di 6 kabupaten di pulau Jawa. Data dikumpulkan menggunakan instrumen kuesioner, lalu dianalisis dengan metode *structural equation modeling* (SEM). Hasil penelitian menunjukkan bahwa efikasi memiliki pengaruh positif namun tidak signifikan terhadap intensi berwirausaha. Sikap terhadap kewirausahaan dapat memediasi secara penuh, sedangkan orientasi individu tidak. Karena itu, hanya satu dari tiga hipotesis yang didukung hasil penelitian ini.

Entrepreneurial activities are important for a nation, because it drives economic wheel, reduces unemployment and increases the country's competitiveness. Several data such as entrepreneurship ratio and Global Entrepreneurship Index (GEI) show that Indonesia is still left behind the other countries. Regarding that, the Indonesian Government wants to improve the quantity and quality of entrepreneurs. Returned Indonesian Migrant Worker well known as one of the entrepreneurship potency. This study aims to examine the effect of entrepreneurial self-efficacy on entrepreneurial intentions, both directly and through mediation of individual entrepreneurial orientation and attitudes towards entrepreneurship. This research was conducted on 422 former Indonesian migrant workers using an analysis of structural equation models. The results of this study indicate that entrepreneurial efficacy cannot significantly influence entrepreneurial intentions. Attitude towards entrepreneurship are able to fully mediate fully between entrepreneurial self-efficacy and intention, while individual entrepreneurial orientation can not. Thus, confidence in the personal ability to carry out entrepreneurial activities is only able to influence their entrepreneurial intention, if followed by positive view of entrepreneurship activity.