

Efektifitas Penerapan Kebijakan “Promoter” Terkait Pelaksanaan Tugas Bhabinkamtibmas dalam Rangka Menunjang Keberhasilan Pembinaan Keamanan dan Ketertiban Masyarakat Di Wilayah Polres Pandeglang = The Effectiveness of Implementing "Promoter" Policies Related to the Implementation in Bhabinkamtibmas Task to Supporting the Success on Building Security and Order in the Pandeglang District Police

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Abstrak

Tesis ini memuat gambaran atau deskripsi tentang tingkat efektifitas penerapan kebijakan program Profesional, Modern, dan Terpercaya (Promoter) dalam mendukung keberhasilan tugas Bhabinkamtibmas Polres Pandeglang dalam rangka membina keamanan dan ketertiban Masyarakat. Penerapan kebijakan “Promoter” penting untuk merubah citra Polri dimata masyarakat, khususnya dalam memberikan kepercayaan kepada masyarakat sebagai lembaga penegakkan hukum yang kredibel. Pokok permasalahan penelitian ini adalah langkah-langkah yang diambil pimpinan dalam mendukung keberhasilan pelaksanaan kebijakan Promoter, memahami proses kesiapan anggota Bhabinkamtibmas dalam menjalankan tugasnya sejalan dengan kebijakan program “Promoter” dan Polmas, memahami kinerja anggota Bhabinkamtibmas dalam menjalankan tugasnya, memahami tingkat efektifitas penerapan “Promoter” dalam kinerja Bhabinkamtibmas, dan juga menelusuri faktor-faktor yang mempengaruhi kinerja Bhabinkamtibmas dalam menerapkan kebijakan “Promoter”. Penelitian ini dilakukan dengan pendekatan kualitatif. Dimana data dan fakta dikumpulkan berdasarkan temuan dilapangan yang kemudian dideskripsikan. Adapun temuan penelitian ini bahwa Bhabinkamtibmas di wilayah Polres Pandeglang sudah mengimplementasikan tugas pokok dan fungsi Bhabinkamtibmas sebagaimana yang diatur di dalam Peraturan Kapolri (Perkap) maupun di dalam SOP Bhabinkamtibmas. Kegiatan pembinaan masyarakat untuk menjaga Kamtibmas disetiap wilayah dilakukan melalui beberapa kegiatan rutin seperti penyuluhan dan sambang (door to door). Sedangkan kegiatan yang bersifat adaptif dan kreatif juga dilakukan oleh Bhabinkamtibmas melalui kegiatan tiga pilar dan problem solving. Jika dikaitkan dengan konsep Polmas dimana salah satu karakteristik Polmas ialah bekerja sama dengan segmen tertentu di masyarakat yang berada pada posisi tertentu untuk membantu mengurangi atau mengatasi masalah dengan sinergitas tiga pilar, maka apa yang dilakukan oleh Bhabinkamtibmas Polres Pandeglang sudah melaksanakan tugas pemolisian masyarakat (Polmas).

.....This Thesis research is to obtain an description of the effectiveness of the application of “Promoter” Policy in supporting the success of Pandeglang Bhabinkamtibmas Police duties in order to develop public security and order. The application of the "Promoter" policy is important to change the image of Indonesia National Police in the public, especially in giving trust to the community as a credible law enforcement institution. This research aims to explore the action that taken by the chief in supporting the successful implementation of “Promoter” policies, understanding the process of Bhabinkamtibmas preparation in carrying out their duties in line with “Promoter” and community policing policies, understanding the performance of Bhabinkamtibmas members in carrying out their duties, understanding the effectiveness of the promoter application in performance of Bhabinkamtibmas, and also explore the factors that influence

performance of Bhabinkamtibmas in implementing the "Promoter" policy. This research was conducted with a qualitative. Descriptive approach where data and facts were collected based on findings in the field which were then described. The findings of this study are that Bhabinkamtibmas in the Pandeglang district police area has implemented the main duties and functions of Bhabinkamtibmas Police as regulated in the National Police Chief Regulations. Community development activities to maintain Public security and order in each region are carried out through several routine activities such as counseling and door to door visit. While the activities that are adaptive and creative are also carried out by Bhabinkamtibmas through three government pillars activities and problem solving. If related to the concept of Community Policing where one of the characteristics of Community Policing is working with certain segments of the community who are in a certain position to help reduce or overcome problems with the synergy of the three pillars, then what has been done by the Pandeglang Bhabinkamtibmas Police has carried out the task of community policing.