

Nine entertainment holding Co ACCT 3708 - major assignment = Nine entertainment holding Co ACCT 3708 - tugas utama

Wienny Tjoadinata, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20502580&lokasi=lokal>

Abstrak

Nine Entertainment merupakan salah perusahaan stasiun televisi dan online publishing terbesar di Australia yang telah terdaftar di bursa efek Australia (ASX). Tujuan dari tesis ini adalah untuk menganalisa isu-isu seputar audit di perusahaan Nine Entertainment. Hal-hal yang akan dianalisa meliputi pendapatan, produk dan servis, lingkungan operasional, dan struktur tata kelola perusahaan. Tesis ini akan menggunakan SWOT Analysis untuk menentukan strengths, weaknesses, opportunities dan threats dari perusahaan Nine Entertainment. Dari analisa tersebut, kami akan menambahkan tiga masalah utama pada audit (Key Audit Matters) di perusahaan ini.

.....Nine Entertainment is known as one of the largest broadcasting and online publishing companies in Australia and listed on the Australian Securities Exchange (ASX). The aim of this report is to provide analysis of the issues that surround an audit engagement with Nine Entertainment. The report outlines the nature of the company, including its revenue streams, products and services, operating environments, as well as corporate governance structures. SWOT analysis is conducted to determine Nine Entertainment`s strengths, weaknesses, opportunities and threats. From the analyses, three additional key audit matters were discussed.