

## Mashup approaches for improving service oriented bussiness scenarios

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### Abstrak

**ABSTRACT**

Two kinds of business scenarios are considered: application- and service-oriented.

It is shown that the former are more flexible and easier reconfigurable for both traditional (human-oriented) and IT services. Moreover, complex IT services can be created by simple IT services using the modern mashup technology. It is the reason why such business scenarios can be modeled by BPMN in much easier ways. A simple example of a supply chain of a sales company is considered and the available advantages of such technologies are emphasized in the paper.