Mashup approaches for improving service oriented bussiness scenarios

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Abstrak

ABSTRACT
Two kinds of business scenarios are considered: application- and service-oriented.
It is shown that the former are more flexible and easier reconfigurable for both traditional
(human-oriented) and IT services. Moreover, complex IT services can be created by simple IT
services using the modern mashup technology. It is the reason why such business scenarios can be
modeled by BPMN in much easier ways. A simple example of a supply chain of a sales company
is considered and the available advantages of such technologies are emphasized in the paper.