

# Praktik Keagamaan Kaum Muda Melalui Media Sosial (Studi Kasus: Praktik Religius Online Xkwavers) = Religious Practices of Young People Through Social Media (Case Study: Xkwavers Online Religious Practices)

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## Abstrak

Penelitian ini bertujuan untuk menjelaskan praktik keagamaan melalui jejaring sosial di kalangan xkwavers dalam media online, khususnya media sosial. Studi-studi sebelumnya menjelaskan bahwa keberadaan teknologi mengakibatkan otoritas agama tidak lagi terpusat pada para pemegang otoritas agama yang dipandang resmi seperti ulama, pendeta, pastor dan lainnya. Selain itu, studi sebelumnya juga menjelaskan bahwa hijrah di kalangan kaum muda berkontribusi pada perubahan gaya hidup, penampilan serta sikap dan perilaku keagamaan kaum muda muslim yang cenderung ketat menginterpretasikan syariat Islam. Studi ini membahas mengenai networked religion yang berfokus pada pelaksanaan praktik religius difasilitasi secara online yang dilakukan para xkwavers di ruang digital. Melalui studi ini peneliti mendukung argumen yang menyatakan bahwa kehadiran teknologi informasi digital tidak otomatis melemahkan otoritas keagamaan tradisional tetapi otoritas keagamaan menjadi lebih cair dan terfragmentasi di dalam ruang digital. Sementara dalam konteks gerakan hijrah di kalangan xkwavers, perubahan terjadi tidak hanya dalam kehidupan keagamaan di ruang offline melainkan terjadi peningkatan praktik keagamaan online xkwavers di media sosial. Penelitian ini menggunakan pendekatan kualitatif dengan metode wawancara mendalam dan observasi daring di media sosial. temuan lapangan menunjukkan bahwa para xkwavers yang telah berhijrah saling berinteraksi melalui media sosial yang di mana terjadi pertukaran informasi dan pengetahuan nilai dan ajaran agama yang memberikan pengaruh pada pemahaman dan interpretasi mereka tentang keislaman. Hal ini dianggap konsisten dengan gagasan hijrah yang mereka paham, yaitu untuk meningkatkan kualitas kesalehan bagi para xkwavers. Selain itu, praktik keagamaan berbasis daring (religius online) di kalangan xkwavers ternyata lebih dari sekadar peralihan atas praktik keagamaan offline yang dikonversi ke dalam ranah online namun juga memberikan pengaruh pada pandangan dan keyakinan mengenai nilai dan ajaran Islam para xkwavers. Dalam hal jejaring sosial, jejaring tidak hanya terbentuk di antara para xkwavers di dalam komunitas namun jejaring sosial tersebut juga terbentuk lintas komunitas xkwavers

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This study discusses to explain religious practices through social networks among xkwavers in online media, especially social media. Previous studies have explained that the existence of technology results in religious authority no longer concentrating on the holders of religious authority which are seen as official such as scholars, priests, priests and others. In addition, previous studies also explained that migrations among young people contributed to changes in lifestyle, appearance and religious attitudes and behavior of young Muslims who tended to strictly interpret Islamic law. This study discusses networked religion that focuses on the implementation of religious practices facilitated online by xkwavers in digital space. Through this study the researcher supports the argument that the presence of digital information technology does not automatically weaken traditional religious authority but that religious authority becomes more fluid and fragmented in digital space. While in the context of the movement of hijrah among xkwavers, changes occur

not only in religious life in the offline space but also an increase in xkwavers online religious practices on social media. This study uses a qualitative approach with in-depth interviews and online observation methods on social media. Field findings show that migrants who have emigrated interact with each other through social media in which exchange of information and knowledge of religious values and teachings have an influence on their understanding and interpretation of Islam. This is considered consistent with the idea of hijrah that they understand, which is to improve the quality of piety for the xkwavers. In addition, online religious practices (religious online) among xkwavers turned out to be more than just a transition to offline religious practices that were converted into the online realm but also had an influence on views and beliefs about the values and teachings of Islam of xkwavers. In the case of social networking, networking is not only formed among xkwavers in the community but the social network is also formed across the xkwavers community.