

Hubungan antara penggunaan Computer Mediated Communication (CMC) dengan relational maintenance pada individu yang berpacaran jarak jauh = The relationship between the use of Computer Mediated Communication (CMC) and relational maintenance in individual who is on long distance dating relationship

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Abstrak

Bagi pasangan yang berpacaran jarak jauh, memerlukan media komunikasi yang mampu memfasilitasi munculnya kedekatan dengan pasangan mereka dan membuat mereka mampu mempertahankan hubungan. Computer mediated Communication (CMC) merupakan salah satu bentuk kemajuan teknologi komunikasi, mengizinkan manusia untuk berkomunikasi walaupun ada jarak yang memisahkan. Penelitian ini bertujuan untuk melihat hubungan antara penggunaan CMC (telepon, video call, Instant Messenger, Instagram, dan Facebook) terhadap relational maintenance pada individu dewasa muda yang menjalin hubungan LDR. Penelitian melibatkan 170 responden wanita dan pria yang menjalin hubungan LDR dengan usia hubungan minimal 6 bulan. Alat ukur yang digunakan pada penelitian ini adalah frekuensi penggunaan CMC dan Relational Maintenance Strategy Measure (RMSM). Hasil menunjukkan bahwa jenis CMC telepon, video call, Instant Messenger, dan Instagram memiliki hubungan terhadap relational maintenance, sedangkan Facebook tidak memiliki hubungan terhadap relational maintenance pada individu yang berpacaran jarak jauh. Video call memiliki hubungan yang paling kuat dengan relational maintenance.

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ABSTRACT

For couples who are in long distance relationship, of course it requires communication media that are able to facilitate the emergence of closeness with their partners and make them able to maintain their relationships. Computer mediated Communication (CMC) is a form of communication technology advancement, allowing people to communicate even though there is a distance. This study aims to look at the relationship between the use of CMC (telephone, video call, Instant Messenger, Instagram, and Facebook) on relational maintenance in young adults who are in Long Distance Dating Relationship (LDDR). The study involved 170 female and male respondents who had the relationship with a minimum of 6 months long. The measuring instrument used in this study is the frequency use of each CMC and Relational Maintenance Strategy Measure (RMSM). The results show that CMC telephone, video calls, Instant Messenger, and Instagram have a relationship to maintain relationships, while Facebook has no relationship to maintain relationships in individuals who are in LDDR. CMC video calls have the strongest relationship to maintaining relationships.

