

Strategi Pencegahan Kejahatan Plagiarisme Dalam Pembuatan Konten Youtube = The Crime Prevention Strategy of Plagiarism in Making Youtube Content

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Abstrak

Tugas Akhir ini membahas tentang bagaimana fenomena plagiarisme banyak terjadi dalam pembuatan konten didalam media social Youtube, baik melakukan copy sebagian maupun seluruhnya, rata-rata content creator jangan memberikan apresiasi kepada pemilik asli konten yang bersangkutan . Tugas akhir ini adalah hasil penelitian kualitatif dengan penjelasan deskriptif disertai dengan pemaparan beberapa kasus yang terjadi di masyarakat serta tertulis dalam artikel . Hasil tugas akhir ini menyarankan bahwa peranan orang-orang di dalam Industri Youtube dan peran serta sebuah regulasi tertulis memang sangat sesuai untuk mengurangi dampak plagiarisme didalam pembuatan konten. Selain itu dengan tidak diberikannya apresiasi monetize atau suspend sementara maupun teguran dari pihak Youtube langsung merupakan salah satu bentuk pengurangan pelanggaran Hak Cipta yang baik yang telah dilakukan dan perlu terus mendapatkan pengembangan sesuai dengan kebutuhan pasar

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