

## Pengaruh kebijakan tarif cukai minuman berpemanis terhadap penurunan konsumsinya di berbagai negara = The impact of a sugar-sweetened beverages excise tax policy on reducing its consumption in various countries

Muhammad Rizal, author

Deskripsi Lengkap: <https://lib.ui.ac.id/detail?id=20506648&lokasi=lokal>

---

### Abstrak

Skripsi ini membahas kebijakan tarif cukai pada minuman berpemanis (sugar-sweetened beverages) yang diterapkan di negara Arab Saudi, Amerika Serikat, Barbados, Chili, Filipina, Inggris, Jerman, Meksiko, Perancis, Spanyol, dan Zambia. Tujuan penulisan ini untuk mengetahui hubungan penerapan kebijakan tersebut terhadap penurunan konsumsi minuman berpemanis dan kejadian overweight dan obesitas.

Penelitian ini menggunakan metode literature review yang dilakukan pada 20 artikel terpilih dengan tahun publikasi dari 2010-2020. Hasil penelitian didapatkan bahwa kebijakan tarif cukai dapat menurunkan konsumsi minuman berpemanis, sehingga berpotensi mencegah kejadian overweight dan obesitas.

Keberhasilan penerapan kebijakan tarif cukai ini didorong oleh beberapa faktor seperti dukungan antar lembaga, skema pajak yang diterapkan, hingga kesadaran masyarakat.

.....This thesis discusses the implementation of excise tax policy on sugar-sweetened beverages (SSB) in various countries, such as Saudi Arabia, United States, Barbados, Chili, Philippine, United Kingdom, Germany, Mexico, France, Spain, and Zambia as an effort to prevent noncommunicable diseases. The aim is to find out the relationship between the application of the policy to the decrease in consumption and the incidence of overweight and obesity. This study is a qualitative research with a literature review approach on 20 published articles between 2010-2020. The results showed that excise tax policy can reduce the consumption of SSB, so that it could potentially prevent overweight and obesity. The successful implementation of the excise policy encourages several factors such as inter-agency support, scheme of tax applied, to public awareness.</i>