

Analisis hubungan antara manajemen pengetahuan, kapabilitas dinamis, kinerja inovasi dan kinerja perusahaan pada Perusahaan Financial Technology di Indonesia = Analyzing the relationships among knowledge management, dynamics capabilities, innovation performance and firm performance of financial technology companies in Indonesia

Ilham Buana, author

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Abstrak

Penelitian tentang kinerja perusahaan telah banyak dilakukan sebelumnya, begitu juga dengan manajemen pengetahuan, kinerja inovasi dan kapabilitas dinamis. Namun demikian, ketika kita melihat variabel-variabel tersebut dan aplikasinya di industri financial technology di Indonesia, yang masih tergolong baru dan berkembang secara pesat, fenomena tersebut menjadi menarik untuk diteliti. Hingga saat ini terdapat 161 perusahaan financial technology yang terdaftar dan berizin di Indonesia. Secara kolektif perusahaan-perusahaan financial technology tersebut menyumbangkan 25,92 triliun rupiah kepada kreditur di seluruh Indonesia. Penelitian ini bertujuan untuk menganalisis hubungan antara manajemen pengetahuan, kapabilitas dinamis dan kinerja inovasi terhadap kinerja perusahaan di industri financial technology di Indonesia. Dalam penelitian ini dilakukan survei dengan 60 responden dari berbagai perusahaan financial technology di Indonesia, dan data survei diolah dengan menggunakan partial least square structural equation modeling (PLS-SEM). Hasil penelitian menunjukkan bahwa manajemen pengetahuan, kapabilitas dinamis dan kinerja inovasi memiliki pengaruh yang positif terhadap kinerja perusahaan.

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Research about firm performance has been conducted by many researchers before, the same goes with knowledge management, innovation performance, and dynamics capabilities. however, when we put those variable and try to find the correlation in Financial Technology industry in Indonesia, where the industry is still new and rapidly growing it became an interested phenomenon to look at. Until now there are 161 Financial Technology companies that run in Indonesia, collectively they give more than 25.92 Trillion Rupiah to the lender across Indonesia. In this paper researcher try to see the relationship between knowledge management, dynamics capabilities and innovation performance on firm performance in financial technology's industry in Indonesia, this research has collect 60 samples from different fintech company in Indonesia, using PLS analysis the results shows that knowledge management, dynamics capability and innovation performance has positive impacts towards their firm performance.