

Pengaruh employee engagement terhadap job performance karyawan PT. Garuda Maintenance Facility Aero Asia, tbk. = The effect of employee engagement on job performance of PT. Garuda Maintenance Facility Aero Asia, tbk employees.

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Abstrak

Penelitian ini adalah penelitian yang bertujuan untuk menganalisis pengaruh employee engagement terhadap job performance karyawan tetap non-manajerial PT Garuda Maintenance Facility Aero Asia Tbk. Pada penelitian ini, variabel employee engagement diukur melalui perangkat Gallup Q12 oleh Gallup (2016), sedangkan untuk variabel job performance diukur oleh 8 dimensi job performance utama oleh Gomes (2003). Penelitian ini menggunakan pendekatan kuantitatif, dan instrumen penelitian yang digunakan adalah kuesioner. Sampel penelitian ini adalah karyawan tetap PT Garuda Maintenance Facility Aero Asia yang telah bekerja minimal selama 1 tahun. Pada penelitian ini, data penelitian dianalisis menggunakan metode analisis statistik deskriptif, analisis korelasi dan analisis regresi linier sederhana. Hasil penelitian ini membuktikan bahwa variabel employee engagement memiliki pengaruh yang signifikan terhadap variabel job performance pada karyawan PT Garuda Maintenance Facility Aero Asia Tbk.

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This research aims to analyze the influence of employee engagement on job performance of PT Garuda Maintenance Facility Aero Asia Tbk. employees. In this research, the independent variable is employee engagement, and the dependent variable is job performance. The employee engagement variable is measured based on Gallup Q12 by Gallup (2016), while job performance variable is measured based on 8 major job performance dimensioner by Gomes (2003). This research use a quantitative approach, and a questionnaire is used as a research instrument. The subject of this research are employees of PT Garuda Maintenance Facility Aero Asia Tbk who have worked for at least a year. In this research, the data are analyzed using descriptive statistical analysis, evaluation analysis and simple linear regression analysis method. The results of this research prove that employee engagement has a significant effect on job performance of PT Garuda Maintenance Facility AeroAsia Tbk Employees.